



## CLEAR ADMIT School Snapshots


### Majors at Kellogg

- Accounting Information & Management
- Analytical Finance
- Decision Sciences
- Innovation & Entrepreneurship
- Finance
- Health Enterprise Management
- Human Resources Management
- International Business
- Management & Organizations
- Management & Strategy
- Managerial Analytics
- Managerial Economics
- Marketing
- Marketing Management
- Media Management
- Operations Management
- Real Estate
- Social Enterprise at Kellogg (SEEK)
- Technology Industry Management

### Get in touch with Kellogg

 Office of Admissions and Financial Aid  
Kellogg School of Management  
Northwestern University  
Donald P. Jacobs Center  
2001 Sheridan Rd.  
Evanston, IL 60208-2001

 847-491-3308

 847-491-4960

 mbaadmissions@kellogg.northwestern.edu  
www.kellogg.northwestern.edu

## KELLOGG SCHOOL OF MANAGEMENT

The Kellogg School of Management's MBA program is headquartered at Northwestern University's 240-acre main campus in Evanston, Illinois, 12 miles north of downtown Chicago. Kellogg offers four full-time MBA options in addition to part-time and Executive MBA programs.

Hallmarks of the Kellogg MBA program include an emphasis on teamwork in and out of the classroom, a general management focus throughout the curriculum and a high level of student involvement, as evidenced by the school's 120 student-run clubs.

### ACADEMICS

#### Faculty

Kellogg employs 354 faculty members across six academic departments and five professional programs. This group of scholars and practitioners directs Kellogg's 19 research centers, which cover a spectrum of topics from family enterprise and nonprofit management to healthcare and real estate, and support the four other research centers at Northwestern University.

#### Curriculum

Like most MBA programs, Kellogg employs a variety of teaching methods. The school reports that professors rely on team projects, case studies and lectures as well as experiential or simulation-based instruction. First-years at Kellogg are divided into eight sections of roughly 75 students and then into small study groups for their courses.

MBA classes typically begin in early September and end in early June, with convocation taking place in mid-June. Kellogg works on a quarter system; full-time students take classes during the fall, winter and spring terms with most pursuing an internship during the summer term. Those enrolled in the One-Year program take courses during all four quarters. Within the academic year, Kellogg students have short breaks between quarters and for holidays such as Thanksgiving.

During the first year of study, Kellogg students take nine core courses out of the minimum 20.5 courses required for graduation. The core covers foundational business principles in accounting, strategy, finance, marketing, economics, operations, statistics and management. Students are allowed to waive classes that overlap heavily with previous coursework or relevant work experience; a waived course is exchanged for an elective. During the second-year pre-term orientation period before classes start in the fall, all students are also required to take Leadership and Crisis Management, a half-credit course based on case studies and exercises in crisis simulation.

Kellogg students must enroll in at least 14 elective courses, including a one-credit global management requirement fulfilled in any quarter by taking one of five courses or participating in a study abroad program. Moreover, all students



Curious about your chances at Kellogg?  
Contact Veritas Prep for a free assessment!  
+1-310-295-2098  
[clearadmit.com/services/free-consultation](http://clearadmit.com/services/free-consultation)

38

**STUDY ABROAD  
PARTNERS**

### Degree Offerings at Kellogg

#### Full-time MBA Programs

Two-Year (2Y), One-Year (1Y), MMM and JD-MBA

[www.kellogg.northwestern.edu/Programs/FullTimeMBA.aspx](http://www.kellogg.northwestern.edu/Programs/FullTimeMBA.aspx)

#### Part-Time MBA Programs

Evening and Saturday options

[www.kellogg.northwestern.edu/Programs/PartTimeMBA.aspx](http://www.kellogg.northwestern.edu/Programs/PartTimeMBA.aspx)

#### Executive MBA Programs

Miami, Evanston

[www.kellogg.northwestern.edu/Programs/EMBA.aspx](http://www.kellogg.northwestern.edu/Programs/EMBA.aspx)

may complete at least one major; historically, more than 80% of students double major and more than 50% meet the requirements for three majors. There are 19 major areas of study from which students can choose, including Innovation & Entrepreneurship, Finance, Management & Organizations, Management & Strategy, and Marketing. Specific requirements vary for each major.

### Other MBA Degree Options

In addition to its 22-month full-time MBA program, Kellogg offers a one-year accelerated MBA degree, a three-year JD/MBA program with Northwestern Law, and a dual-degree Master's in Engineering Management (MMM) program with the McCormick School of Engineering and Applied Science. Part-time options include Evening MBA and Saturday MBA programs in Chicago and Evanston and Executive MBA offerings in Evanston and Miami, with opportunities to study abroad in Israel, Germany, China and Toronto.

### CAMPUS LIFE

#### Clubs, Conferences & Competitions

Students at Kellogg enjoy many opportunities for extracurricular involvement. Full-time MBA candidates have 120 full-time club offerings in total to choose from across a fairly balanced range of affinity, athletic, cultural and professional organizations.

Kellogg Worldwide Experiences and Service Trips, commonly referred to as KWEST, have remained one of the most popular activities year after year. KWEST takes place the week before pre-term orientation and connects incoming students with second-year student trip leaders for a week of international exploration. Past destinations have included Malaysia, Japan, Chile, Turkey, Iceland, Peru, Alaska, and Hawaii. Second-year students may study at one of Kellogg's 38 international partner schools in their fall or winter semester. Kellogg also offers more traditional clubs such as the Investment Management Club, Kellogg Marketing Club and Net Impact. In conjunction with the schools' clubs, about 15 conferences are regularly hosted by Kellogg faculty and students. These comprise both industry-specific and geographically focused events, such as the Tech Conference and Africa Business Conference, respectively.

Kellogg also sponsors a variety of competitions for its students. A particular hallmark of the program, the Annual Kellogg Marketing Competition, takes place over the course of three elimination rounds spanning two months, during which entrants compete in pitching a product to the Kellogg community. Meanwhile, the annual Biotech & Healthcare Case Competition is open to teams of students from MBA programs across the globe. In this contest, students present innovative solutions for a case created by a Kellogg professor that examines a problem in the medical industry.

### Campus Space

Located in the center of Northwestern University's campus is the Donald Jacobs Center. After renovation throughout the 1990s, it was renamed in 2001 when Donald Jacobs ended

120

**CLUB  
OFFERINGS**



# Great leaders rely on expert advisors.

## Shouldn't you?



### **MBA Admissions Consulting**

Clear Admit exclusively recommends Veritas Prep for MBA admissions consulting services.

Veritas Prep has a highly accomplished and diverse MBA admissions team that has helped applicants get into the most selective MBA programs around the world. Getting into these competitive business schools requires standing out from the pack, yet it also requires demonstrating fit with each of your target MBA programs.

Your Veritas Prep Head Consultant has insider experience at a top-tier business school, and has evaluated thousands of applications.

### **Veritas Prep Helps You Stand Out**

- ✓ Present your candidacy in the most compelling and memorable way possible.
- ✓ Showcase the traits that top MBA programs are looking for.

### **Veritas Prep Helps You Demonstrate Fit**

- ✓ Ensure that your applications are perfectly tailored to each school.
- ✓ Prove to the MBA admissions committee that you understand their school's culture and explain why you'll be a good fit.

### **Multiple Ways to Work with Veritas Prep**

- ✓ With a School Package, you aren't paying for hours—they'll work with you until each of your applications is completed.
- ✓ Choose among hourly consulting packages, Essay Excellence Service and Mock Interview services, too.

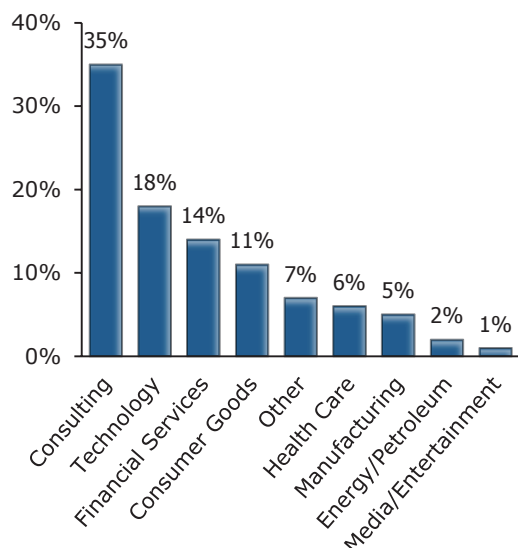
## **Sign up for a free consultation**

and a complete assessment of your MBA candidacy!

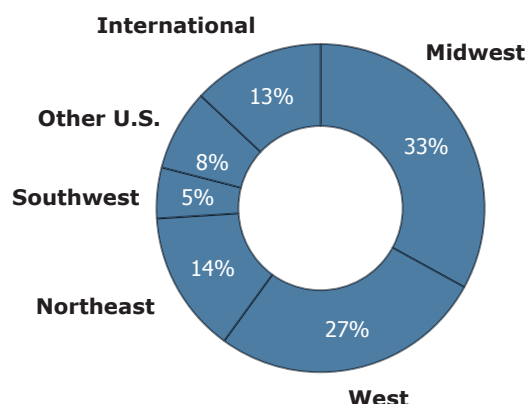
Fill out our online form at  
[www.clearadmit.com/services/free-consultation/](http://www.clearadmit.com/services/free-consultation/).

**Can't wait? Talk to an admissions expert directly at 310.295.2098!**

## Post-MBA Industry Placement



## Post-MBA Regional Placement



his time as dean. The Center includes both Leverone Hall and Arthur Andersen Hall and features nearly 20 classrooms and more than 50 rooms for small group study. The majority of students choosing to live on campus take up residence in the McManus Living-Learning Center just three blocks away. The James L. Allen Center, which sits on the edge of Lake Michigan, is the heart of activity for the Evanston Executive MBA and Executive Education programs. In early 2014, Kellogg is slated to begin construction on a new Kellogg School of Management building situated next to the Allen Center.

## POST-MBA

### Career Services

The Kellogg Career Management Center (CMC) offers a wide range of career counseling services, including one-on-one strategy sessions, self-assessment workshops, videotaped mock interviews, résumé reviews, networking events and an online job posting system. In addition, the CMC organizes a busy schedule of internship and full-time recruiting events on campus, with five weeks dedicated to second-year recruiting in the fall and five weeks for first-year students beginning in January. Kellogg students have the opportunity to meet company representatives year-round through corporate presentations, networking nights, and club-sponsored guest speakers and career treks.

### Career Statistics

Ninety-four percent of Kellogg's Class of 2014 had secured job offers three months after graduation. The average starting salary for Kellogg MBAs remaining in the U.S. after graduation is \$119,926, while graduates seeking international employment averaged a base salary of \$111,040. Thirty-five percent of the Class of 2014 accepted consulting positions; marketing was the second most popular function at 21%. Thirteen percent of 2014 Kellogg MBA graduates moved into finance/accounting. About 9% opted for management roles; 5% entered either strategic planning or information technology, while 9% pursued other functions.

The most common industry choice for Class of 2014 graduates was consulting at 35%. This is not surprising given that the top four recruiters in 2014 were consulting firms—BCG, McKinsey, Bain and Deloitte—that collectively employed 100 graduates. Eighteen percent of students accepted offers in the technology industry. Financial services firms employed 14% of Kellogg 2014 graduates, while 11% of students took jobs in the consumer products industry, and 6% of students took jobs in the health care products and services industry.

As is common among business schools, Kellogg placed a relatively large fraction, approximately one third of graduates, in the region where the school is located: the Midwest. Twenty-seven percent of graduates headed out West while 14% pursued jobs in the Northeast corridor. Thirteen percent of Class of 2014 graduates took jobs outside of the United States.

Enjoying this 'snapshot' of Kellogg? Read our full report and become an expert on their MBA program overnight! Download the Clear Admit School Guide to Kellogg here.



## ADMISSIONS

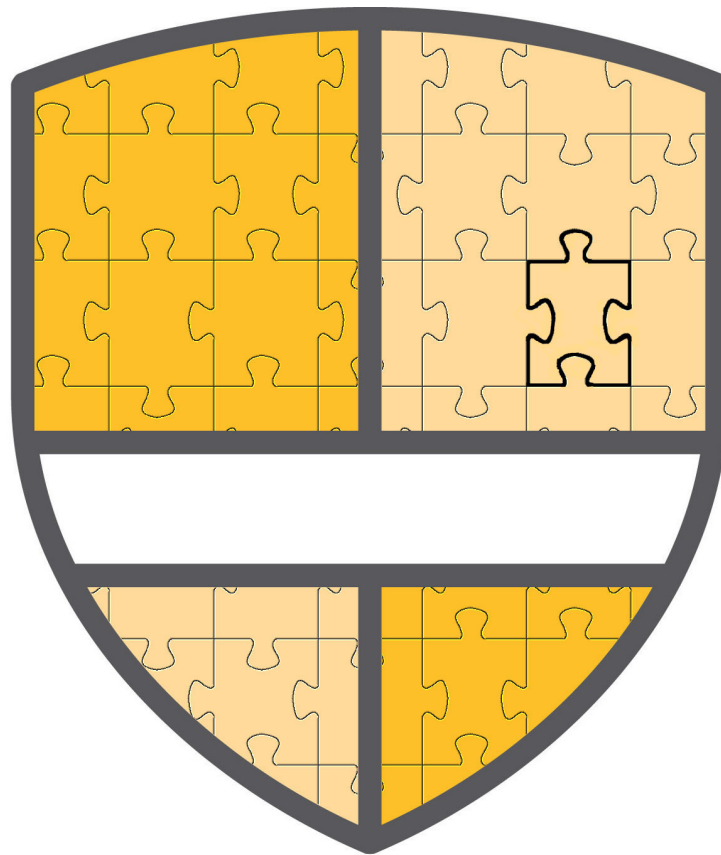
### The Class Profile

Admission to the Kellogg MBA program is competitive—with

**The 'snapshot' is only one piece of the puzzle.**



**Get the full picture in the Clear Admit School Guide.**



**Download these comprehensive guides in our shop!**

Anderson School of Management, Chicago Booth School of Business, Columbia Business School, Darden School of Business, Fuqua School of Business, McDonough School of Business, Haas School of Business, Harvard Business School, IESE, INSEAD, Indian School of Business, S.C. Johnson Graduate School of Management, Judge Business School, Kellogg School of Management, Kenan-Flagler Business School, London Business School, USC Marshall School of Business, McCombs School of Business, MIT Sloan School of Management, NYU Stern School of Business, Ross School of Business, Said Business School, Stanford Graduate School of Business, Tepper School of Business, Tuck School of Business, Wharton School, Yale School of Management



Average GMAT	Average Age	Years of Work Experience
717	28	2-12.5

### Application Checklist

- ☐ *Data Form*
- ☐ *Interview request on/off-campus*
- ☐ *Résumé*
- ☐ *Application Fee*
- ☐ *Recommendations*
- ☐ *Scanned transcripts*
- ☐ *Test score updates*
- ☐ *Essays*
- ☐ *Kellogg Honor Code*

### Two-Year Program Tuition (per year)

Tuition	\$64,059
Room & Board	\$15,711
Books & Supplies	\$1,647
Travel	\$1,329
Personal	\$3,150
Health Insurance	\$3,692
Computer Equipment	\$1,200
Student Life Fee	\$10,00
Student Activity Fee	\$225
Student Orientation Fee	\$1,000
<b>Total</b>	<b>\$93,013</b>

over 4,900 applicants to the Two-Year MBA and MMM programs, 483 matriculated in the Two-Year and 61 in the MMM. Among the first-year entrants in 2014, about three-quarters scored between 650 and 740 on the GMAT, and the average GMAT score was 717.

Students in the incoming class have an average age of 28 and have between two and twelve years of work experience each, which reflects the school's strong preference for applicants with at least two years of full-time work experience. A full 36% of the class comprised international students at the time of acceptance. Finally, women make up 37% of the first-year class at Kellogg, and 26% of students identify as members of a U.S. minority group.

### Application Procedures

Applicants can elect to apply to Kellogg during one of three admissions rounds that usually occur in September, January and early April. The application solicits data on an applicant's personal background, academic honors, and work history. It also calls for applicants to submit Kellogg's essays, a résumé, GRE/GMAT and TOEFL scores, transcripts from all collegiate and post-collegiate institutions attended, and two letters of recommendation from supervisors. Finally, the program requires applicants to submit an application fee of \$250. In the application, applicants may either request an on-campus or off-campus interview. The Kellogg Admissions Committee notifies applicants of their interview assignment via email.

### FINANCIAL AID

The tuition for the two-year MBA is \$64,059. However, Kellogg estimates that with additional expenses such as rent and textbooks, students will pay \$93,013 total per year. Both merit- and need-based scholarships are offered by the school to finance the MBA. In order to be considered for most of these awards, applicants should fill out the Kellogg Financial Aid application, made available upon admission, as well as other necessary forms such as the FAFSA; awards are given on a first-come, first-served basis. Admits are automatically considered for certain merit-based awards for which they are eligible, including several corporate-sponsored diversity scholarships. There are also a variety of loan options available to Kellogg students, including federal loan programs for U.S. citizens and private loans for international students such as the NU Loan, which one can apply to with an international co-signer.



# Applying to business school?

## Learn more from Clear Admit!



The Leading Independent  
Resource for Top-tier MBA  
Candidates

Visit our website: [www.clearadmit.com](http://www.clearadmit.com)

Stay up-to-date with the latest news on the world's best business schools  
and sharpen your approach to your applications with insider advice on MBA admissions

Want this information--and more exclusive content--delivered straight to your inbox?  
**Sign up for our Newsletter**

Check out our unique offerings to guide you through every step of the admissions process...

### Publications

From a school's curriculum to universal b-school strategy, each of our publications series provide a centralized source of information that is crucial to an effective application.



### Live Wire

Track the ebb and flow of admissions decisions with Live Wire: application results in real time, submitted by site visitors.

Application results in real time, submitted by site visitors.

All Schools ▾ All Rounds ▾

- Accepted to **Yale SOM**
- Waitlisted at **Harvard Business School**
- Interview Invited at **UT Austin/McCombs**
- Rejected at **Cornell / Johnson**
- Accepted to **Yale SOM**
- Waitlisted at **Harvard Business School**

### Interview Archive

Receive an invitation for an interview? We have collected thousands of interview reports from MBA candidates. Sort reports by school and know what to expect in your admissions interview.



...and come find us on social media

