



## Donate Life Wisconsin License Plate Information and Application

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MV2956 1/2019 s.341.14(6r)(f)58 Wis. Stats.



The Donate Life license plate highlights the need for more organ, tissue and eye donors. More than 3,000 of your Wisconsin neighbors are waiting for an organ, tissue or eye donation. Any of us could suffer an injury or illness that requires a transplant, making the need for registered donors greater than ever before. Transplants offer patients a new chance at healthy and productive lives, returning them to their families, friends and communities.

This license plate includes the Donate Life symbol, which represents the work being done to save and improve lives through organ, tissue and eye donation. Donate Life Wisconsin (DLW) is a non-profit alliance of organizations and caring individuals across the state committed to this work. DLW motivates people to become registered donors through awareness, education, registration, advocacy and support of donor families.

Your \$25 donation will:

- Promote organ, tissue and eye donation in Wisconsin.
- Help defray the costs of our online donor registry, a vital tool in saving more lives in Wisconsin.

To learn more about DLW and organ, tissue and eye donation and to register as an organ, tissue and eye donor visit:

[donatelifewisconsin.org](http://donatelifewisconsin.org).

### Who is eligible?

- ▶ Any Wisconsin resident.

### Vehicles that qualify

Donate Life Wisconsin plates are available for:

- ▶ An automobile.
- ▶ A motor home (Annual registration only).
- ▶ A private truck, dual purpose motor home or dual purpose farm truck that has a gross weight of 8,000 pounds or less.
- ▶ A farm truck that has a gross weight of 12,000 pounds or less.

### Fees needed

- ▶ A **\$25** annual tax-deductible donation is required for original issuance of the Donate Life Wisconsin plates **and** each year at renewal.
- ▶ The **\$15** issuance fee **or** the **annual** \$15 personalized plate fee.
- ▶ The **annual registration fee**, if your current plates expire within 3 months.

### Plates required in 2 days

- ▶ To legally operate your vehicle, you must display license plates within two business days of purchase.
- ▶ If you do not have current plates, apply to a DMV Customer Service Center or an agent authorized by DMV to obtain a temporary plate while your Donate Life Wisconsin plate order is processed. An agent may charge a plate fee and/or service fee.

### Personalized plate information

- ▶ A \$15 personalized plate fee is required **each** year in addition the \$25 donation and regular registration fee.
- ▶ WisDOT may refuse to issue or may recall after issuance a request that is misleading or may be offensive to good taste or decency.
- ▶ No refund or adjustment will be made for a change of choice or spacing after the plate has been ordered or if the application is unclear or incorrectly completed.
- ▶ Plates will be mailed 3–4 weeks after you receive the new Certificate of Registration.

### How to apply

1. To order non-personalized Donate Life Wisconsin plates, mark first option and go to step 7.
2. To order personalized Donate Life Wisconsin plates, mark second option and choose 1–6 characters.
3. If you choose 6 characters, **no spaces are allowed**.

L	I	V	E	O	N
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If you choose 5 or fewer characters, you may request up to two spaces between any of the characters. Indicate this request with diagonal lines as shown here.

D	/	L	/	W	I	S
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4. Use capital letters or numbers. The letter **O** and the number zero are the same. The following are not acceptable: small letters, symbols, signs, hyphens, apostrophes, etc. Carefully distinguish between: letters **L** or **I** and number **1**, letter **S** and number **5**, letter **G** and number **6**, letter **Z** and number **2**, letter **B** and number **8**, letters **U** and letter **V**.
5. For personalized plate message availability, please visit: [wisconsin.dmv.gov/personalizedplatelookup](http://wisconsin.dmv.gov/personalizedplatelookup)
6. Provide meaning of request, i.e. what does this represent?
7. If the vehicle that you wish to register with Donate Life Wisconsin plates is already titled in your name, send:
  - » A copy of your Certificate of Registration **or** complete the vehicle description on the application.
  - » A \$15 issuance or personalized plate fee plus the annual registration fee if the current plates expire within the next 3 months.
  - » \$25 Donate Life Wisconsin donation
8. If the vehicle is **not** titled in your name, send:
  - » A completed title application: [MV1](#) (Private Sale) or [MV11](#) (Dealer Sale).
  - » The title assigned to you.
  - » All required fees, including annual registration fee.
  - » Additional \$15 issuance or personalized plate fee.
  - » \$25 Donate Life Wisconsin donation.
9. Make check or money order payable to: **Registration Fee Trust**.
10. Mail all required items to:
 

**WisDOT  
Special Plates Unit  
P.O. Box 7911  
Madison, WI 53707-7911**

