



# THE CATTLE CALL

Newsletter for Alumni of the  
TCU Ranch Management Program

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**FROM THE PRESIDENT  
CHAD MCCORMICK 2006**

Hello everyone.

This has been a year that I'm sure we will not be able to keep from referring back to for some time; from crazy weather patterns to even more unpredictable markets. 2013 has been a year to remember. Not to mention the unbelievable changes that have affected some of our lives. Congratulations to those of you who were married, blessed with a new child, or have been blessed in many other ways.

Our condolences go out to those who have lost a loved one, and prayers of healing for those who are injured or ill. A special prayer goes out to the Mayfield family who are hit with new challenges daily, and from the news I hear are overcoming them as they come.

In my opinion it has been a wonderful year for the Program. Mr. Geider and the Institute are rolling. Turnout for Roundup and the Summer Roping continues to grow. And the amount of support I've seen from our alumni for those who need it, is second to none. This is a great outfit and I'm proud to be a part of it.

Remember to recruit qualified students for the Program when you see a chance, give when you are able, and offer your wisdom to the younger generation when they need it.

Thank You and God Bless!

Chad McCormick '06  
325-450-0401  
chad@cargileranches.com

**Special Dates:**

Roundup January 24-25, 2014

Look for Roundup details on the following pages. I put the 24th because if you are a class agent you need to try to attend the Friday night dinner.

David Mayfield benefit February 15, 2014  
River Ranch, Fort Worth, TX  
Email mayfieldevent@gmail.com to RSVP

Summer roping June 21, 2014  
Amarillo, TX



## RECRUITING QUALITY

Recruiting quality TCU Ranch Management students is the #1 way you, our alumni, continue to support this Program. The excellent reputation of the Ranch Management Program is one that you have built over the past 58 years, and you have always been our best source for these quality students. We are recruiting on more college campuses than ever before, and we have added trade shows and field days to our recruiting calendar. Yet every year the majority of the applicants to the Program have been personally recruited by one of you. Please continue to share your Ranch Management experience with every young person you meet.

The next fire that needs stoking is the increasing need for summer work opportunities for prospective students. Ranch Management students need actual ranching experience in order to meet the admission requirements of the program and ensure their future success. The students who have minimal experience will typically struggle with the practical application of the coursework. The cornerstone of the TCU Ranch Management Program is being able to use critical thinking skills, combined with classroom knowledge and outside work experience, in order to complete assigned projects. While fieldtrips enhance this process, they are not designed to replace work experience. This is where the involvement of Ranch Management alumni could bridge the gap by offering actual ranch work to these students. Working alongside one of you for a summer can help us, and the student, determine if the Program is right for them while they receive actual hands-on ranch experience.

A few of you are already facilitating this summer work process, but we need more of you. Each student has a different level of work experience and geographic preference; therefore we need all types of operations from far and wide. I would like to broaden the work experience opportunities not only to ranching experience, but to also include other livestock oriented businesses within the industry. If you have contacted me in the past and have not received an opportunity to share your knowledge and experience with a student, please do not give up. Each student and experience need is different, and I try to make the best match possible for all parties involved. If you have any suggestions for work experience or have an opportunity of your own to share with a future Ranch Management student, please contact me through email at [j.farley@tcu.edu](mailto:j.farley@tcu.edu) or call the Ranch Management office at 817-257-7145.

**Recruit a Ranch Management Student Today and You Will Feed the World Tomorrow.**



## THANKS FOR THE FORAGE HELP

About a year ago, I requested the help of our alumni in gathering forage analysis reports. I wanted to take a moment to thank you for sending those in. While I can always use more, we had several results come in, proving to be helpful to us and our students. For example, we had some great results on Texas Wintergrass, Wheat hay, Cotton trash, and others. Mr. Johnson and I even pulled a sample of early growth, Hackberry tree leaves. These results can help us with student plans, as they work through the nutrition planning on a ranch. If you have questions, please let me know. And feel free to send more forage or feed analysis results – both the good and the bad! I am always careful to keep the information anonymous.

I wish you all a Merry Christmas and a Happy New Year in 2014.

**Thank you to everyone that attended the Second Annual  
Ranch Management Alumni Tailgate!**

We had a great time and a wonderful breakfast!  
Also, thank you to our sponsor, Heritage Land Bank!



Pictures from this year's tailgate are available on the RM Facebook page.  
More will be uploaded soon.

**CATTLE CALL BY E-MAIL**

**SEE ALL OF THE PICTURES IN COLOR!**



*Cattle Call* will now be sent out by email for those of you who would like to cut down on the amount of mail that accumulates in your mailbox. For those of you who prefer the option of having the hardcopy, we will still do a regular mail out.

To receive your copy of *Cattle Call* by email, just send an email to [ranching@tcu.edu](mailto:ranching@tcu.edu) with "Email Cattle Call" in the subject line. Please be sure to give us your name if it isn't clear from your email address.

You can also update your information (address change, new job, marriage, birth of a child, etc.) by sending a message to [ranching@tcu.edu](mailto:ranching@tcu.edu). As always, we look forward to hearing from you.

**RANCH BRIGADE REMINDER**

Ranch Brigade 2014 is a 4 ½ day leadership program that teaches the importance of land stewardship and livestock production. The camp is for ages 13-17 year olds and will be held at the Warren Ranch in Santa Anna July 15<sup>th</sup> – 19<sup>th</sup>. The ranch activities will start with a full cow necropsy, soils demonstrations, forage identification, low stress cattle handling and finish with a Beef 706 carcass breakdown. The ranch competition includes hay hauling, post hole digging, calf roping, and wild goat milking.

Applications are open January 1<sup>st</sup> through March 1<sup>st</sup> at [Texasbrigades.org](http://Texasbrigades.org). If you have a son, daughter or grandkids who are interested in learning natural resource management, please encourage them to apply.

If you would like more information about Ranch Brigade or how to help support our future ranch managers, please contact Chris Farley at 817 257-7145.



## SCREWWORM UPDATE

This past summer I had the privilege, through the Institute of Ranch Management, to work with a group of ranchers from Panama for a week. I learned that these ranchers face many of the same problems that we face here in the States; predators, markets, and production challenges are some of the issues that these ranchers face on a daily basis. While we were meeting with the Texas Department of Agriculture, the Panamanians informed us that one of their biggest concerns was funding for the screwworm control program. The border shared by Panama and Colombia is where the screwworm is kept in check and stopped from coming further north. The United States, Mexico, and Central America have an agreement to drop sterile flies in this area to contain the screwworm and keep it from coming further north and devastating livestock and humans as it did in the United States until the early 1960s and off and on until the mid-1970s. When screwworms were present in Texas in the early 1960s, 20 hours of labor were required per calf weaned. In 1977, with no screwworms present, only 7.4 hours of labor were required to wean a calf. Knowing the effect that increased labor would have on a cow budget, it is no wonder the Panama ranchers were concerned. At issue was the budget crunch here in the United States and a potential problem with funding. The Texas Department of Agriculture worked with Ranch Management, and together, we contacted the USDA and were assured, much to the approval of our friends from Panama, that the screwworm program would continue for now. I suggest that it would be prudent for all livestock producers and associations to urge the USDA to continue funding this program since south of Panama screwworms are still a problem for all animals and humans.

While researching the screwworm program I met Dr. Steve Skoda who is the lead researcher on screwworms at the USDA Kerrville, Texas lab. Dr. Skoda was extremely knowledgeable and very helpful. He invited me to the lab for a meeting to discuss all of the research that is going on at the Knipling-Bushland U.S. Livestock Insects Laboratory. The researchers impressed me with their projects because they were all very in-depth with an emphasis on economics and helping producers' bottom line. They research horn flies, ticks, mosquitoes, fever ticks and all kinds of pests that plague ranches. The lab director, Adalberto Perez de Leon, was very sincere in his desire to help livestock producers and the general public with the research they conduct. They have some very promising current research that will help our industry by raising more efficient livestock and helping consumers get a safe, healthy product to put on the table.

With all that is going on in our country today, it is easy to forget about livestock insect research. Please encourage our elected officials to continue support for the USDA Animal Research Service. The folks at the Knipling-Bushland U.S. Livestock Insects Laboratory do a lot with what they have, and it was a pleasure to see people who have a passion for what they do. Take some time out of your day to show support for these behind-the-scenes people who are a tremendous asset to our industry.

I wish all of you a Merry Christmas and a Happy and Prosperous New Year.

**SAVE THE DATE 02.15.14**

**JOIN US FOR AN EVENING BENEFITTING THE DAVID MAYFIELD FAMILY**

**RSVP WITH YOUR HOME ADDRESS AT [MAYFIELDEVENT@GMAIL.COM](mailto:MAYFIELDEVENT@GMAIL.COM)**

**FOR MORE INFORMATION PLEASE CALL THE RANCH MANAGEMENT OFFICE AT  
817-257-7145 OR VISIT OUR WEBSITE [WWW.RANCH.TCU.EDU](http://WWW.RANCH.TCU.EDU)**

**ROUNDUP RESERVATION FORM**

Number Attending:

Morning: No. \_\_\_\_\_ x \$ 5.00 = \$ \_\_\_\_\_

Rodeo: No. \_\_\_\_\_ x \$25.00 = \$ \_\_\_\_\_

Dinner/Dance: No. \_\_\_\_\_ x \$20.00 = \$ \_\_\_\_\_

Total Amount Enclosed \$ \_\_\_\_\_

*Payment Is Due By Friday, January 17, 2014  
Please Make Checks Payable To: Ranch Management  
Mail To: TCU Ranch Management  
TCU Box 297420  
Fort Worth, TX 76129*

To pay by credit card, please contact our office at 817-257-7145.

Your Name: \_\_\_\_\_

Grad Year: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Guest Names: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**AUCTION DONATION FORM**

ITEMS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**2014 ROUNDUP AGENDA**

**Saturday, January 25, 2014**

**8:30 – 9:00**

**REGISTRATION, LITE BREAKFAST, & VISIT**

DJ Kelly Alumni Center  
Texas Christian University  
Fort Worth, TX

**9:00**

**MORNING PROGRAM**

**12:00**

**LUNCH**

(On Your Own)

**2:00 – 5:00**

**MATINEE RODEO PERFORMANCE**

Southwestern Exposition & Livestock Show - Block of 80 tickets \$25.00 each – first come first served basis and must be paid for by Friday, January 17, 2014

**6:30 – 7:30**

**COCKTAILS**

**Stockyards Station – Stampede Room**

Cash Bar (Nothing Brought In)  
130 East Exchange Ave.  
Fort Worth, TX 76164

**7:30**

**DINNER**

Buffet (Menu Below)

**8:30 – 9:30**

**AUCTION**

**9:30 – 12:00**

**DANCE**

to the music of  
Billy Mata and the Texas Tradition



**ROUNDUP**

**MENU**

- Tender Smoked Brisket
- Slow Roasted Sausage
- Enchiladas
- Taco Station
- Homemade Potato Salad
- Fresh Cole Slaw
- Seasoned Pinto Beans
- Relish Tray
- Fresh Rolls
- Cherry Cobbler
- Pecan Pie



***Saturday, January 25, 2014***

*Make Plans now to attend Roundup in the historic Fort Worth Stockyards and please consider a donation to the auction.*

**2014 Roundup Hotel Information**

A block of rooms has been reserved at the Hyatt Place in the Fort Worth Historic Stockyards under the group name: TCU Ranch Management

**Hyatt Place Fort Worth Historic Stockyards**

(Adjacent to Stockyards Station)

132 E. Exchange Ave.

Fort Worth, TX 76106

Phone: 817-626-6000

Rate: \$179.00 + Tax per night

Group Name: TCU Ranch Management

Reservation Cut-off Date: December 13th

We also have a second block of rooms reserved at the Holiday Inn Express & Suites Fort Worth-Downtown. This hotel will provide FREE shuttles to both TCU and the Stockyards and includes complimentary breakfast.

**Holiday Inn Express & Suites Fort Worth-Downtown**

1111 West Lancaster Avenue

Fort Worth, TX 76102

Phone: 817-698-6565

Rate: \$109.00 + Tax per night

Group Name: TCU Ranch Management

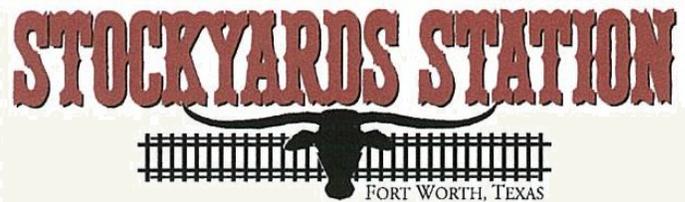
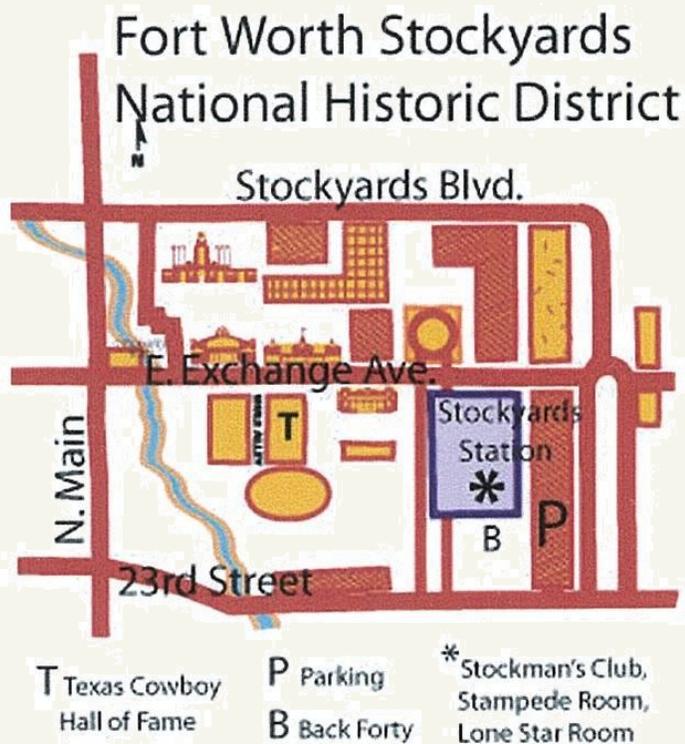
Additional Registration Information available on the Ranch Management website: [ranch.tcu.edu](http://ranch.tcu.edu)

## ROUNDUP MORNING SESSION

The morning session will be in the DJ Kelly Alumni Center (next door to the Ranch Management Building). Parking is available on the south side of the Alumni Center.

The morning session speaker will be Mr. Mike Jarzombek, VP of Meat Operations for H-E-B. Mr. Jarzombek will discuss the meat protein business for H-E-B, the challenges for the different industries in selling meat protein to the public, how we can possibly improve beef marketing, and factors affecting the beef market.

Plan to join us at 8:30 a.m. in the DJ Kelly Center for coffee and a light breakfast, followed by a brief business meeting and informative talk by Mike Jarzombek.



### Complimentary Parking Pass

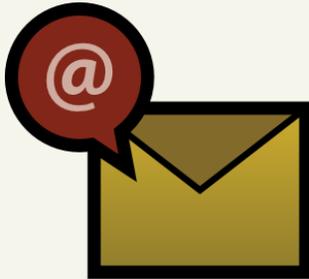
**Stockyards Station welcomes  
TCU Ranch Management  
Saturday, January 25<sup>th</sup>, 2014  
Stampede Room**

Parking payment required without this pass

**PARKING AVAILABLE ON EAST SIDE OF  
STOCKYARDS STATION, ACCESS  
PARKING FROM 23RD STREET OR EAST  
EXCHANGE AVE  
(See map)**



*The Faculty and Staff of the  
Ranch Management Program  
wish you and your families a very  
Merry Christmas and a  
Happy New Year!*



**HELP US GET IN TOUCH WITH YOU!**

Please take the time to assist us in updating our records by sending your name and current e-mail address to ranching@tcu.edu.

We appreciate your help!

**WHO DID WHAT:**

Send NEWS to BOX 297420, Fort Worth, TX 76129 or call it in to 817-257-7145.

Grad Year \_\_\_\_\_  
 Name \_\_\_\_\_  
 Spouse \_\_\_\_\_  
 Children \_\_\_\_\_

**MOVING . . . . .**

New Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 City \_\_\_\_\_ State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Mobile \_\_\_\_\_

**JOB CHANGE . . . . .**

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Mobile \_\_\_\_\_  
 Position \_\_\_\_\_ E-Mail \_\_\_\_\_

**WEDDING . . . . .**

Date Married \_\_\_\_\_  
 Where \_\_\_\_\_

**BIRTH . . . . . Boy, Girl, Twins**

Date Born \_\_\_\_\_  
 Weighed \_\_\_\_\_ lbs. \_\_\_\_\_ ozs.

**Hats Off to You!!!**

We are pleased that so many of you take advantage of this form to indicate change of address, marriage, or birth. You are helping us keep up with you and that's what we want to do. It helps your classmates and us. **Thanks!**